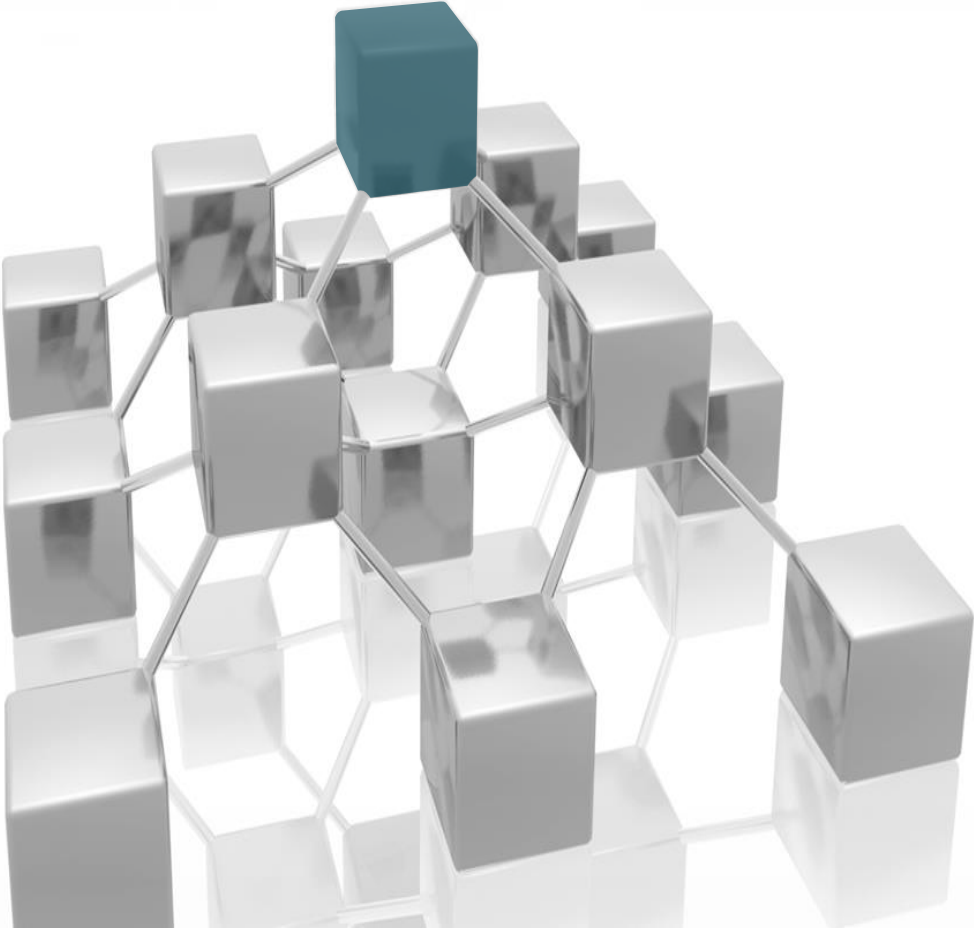




# WILLIE & NICHOLSON ASSOCIATES

YOUR SUCCESS IS OUR FOCUS



# Vision, Mission and Core Values



## VISION

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Establish a **Track record of Success** as a **World-Class Provider of Management, Risk & Assurance Solutions**

## MISSION

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Provide Enduring Solutions for Clients Through Sustainability and Resources Optimization

## CORE VALUES

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**Performance** - Establish and Maintain a Standard of Excellence that is Unsurpassed in Industry - With a **Passion and a Sense of Urgency** to Continually Improve our Delivery of Service.

**Quality** - Placing a Premium on Attaining the Highest Standards for **Professionalism and Implementation of Best Practices**.

**Versatility** - Continually **Developing Capacity** to Expand our Business Horizons in Order to Meet the Ever Growing Needs of Our Clients.

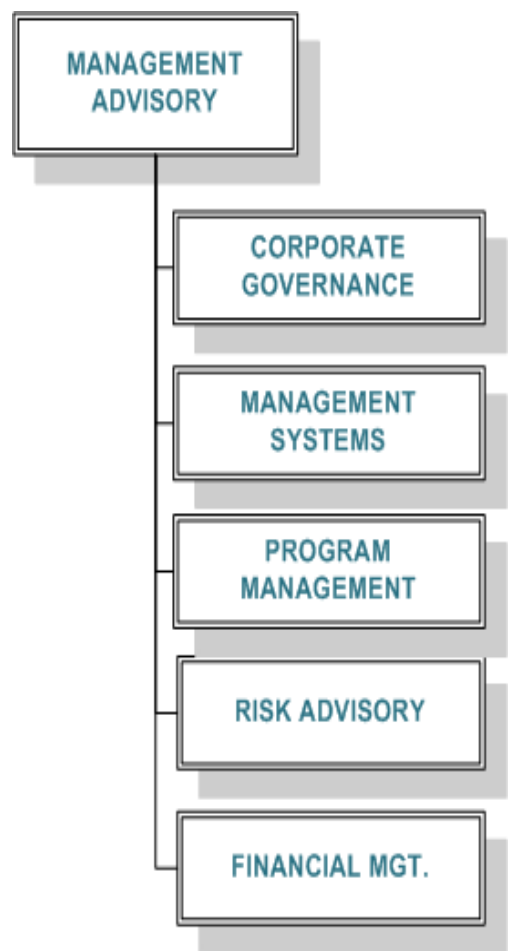
**Empowerment** - Promote a **Corporate Ethos that Rewards Initiative and Innovation** on the Part of our Employees-with an Eye Toward Developing Future Leaders of the Company.

**Ethical Corporate Governance** - Setting a Standard for **Equitable and Transparent Leadership** throughout the Entire Organization.



# Providing Enduring Management, Risk & Assurance Solutions in Dynamic Market Environments

Our Organizational DNA is **International, Professional and Practical Solutions Offerings**

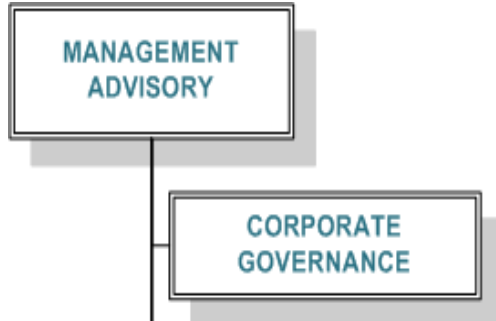


Our Management Advisory Service Line Assists Our Clients To Achieve Their Strategic Goals & Objectives Through Providing Leading Class And Diverse Solutions Tailored To Clients Needs. The Following Represents The Main Service Offerings Provided By The Client:

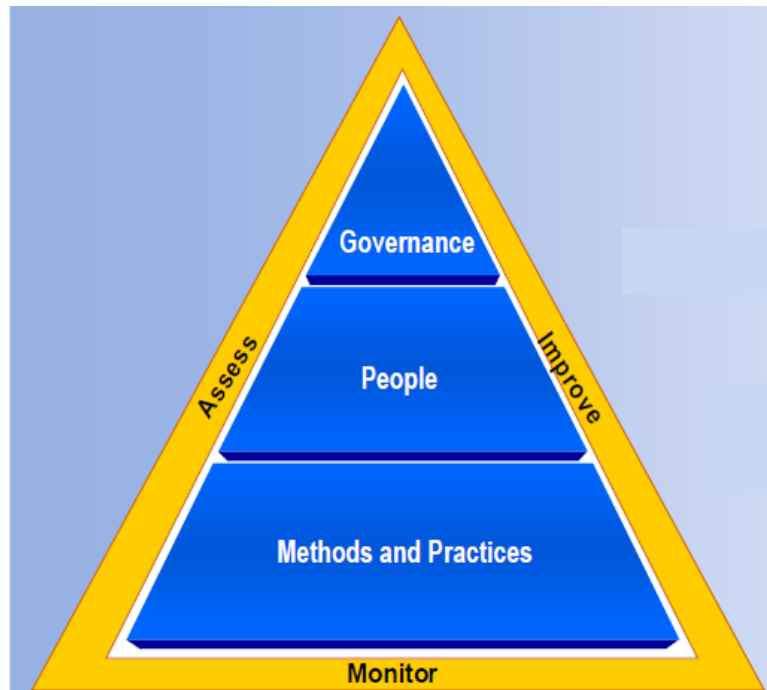
- **CORPORATE GOVERNANCE; & EXCELLENCE PROGRAMS** Implement Corporate Governance Structures To Support The Organizations' Operations Inline With The Corporate Vision, Mission & Board Members Expectations;
- **MANAGEMENT SYSTEMS;** Development & Implementation of Internationally recognized management systems (ISO 9001, ISO 14001, ISO 18001 and ISO 50001)...etc;
- **PROGRAM MANAGEMENT:** Provide Senior Management, the Board and Audit Committee with insight into how strategic change programs are performing
- **RISK & FINANCIAL ADVISORY** A holistic approach for identifying, prioritizing and management potential business risks.



# CORPORATE GOVERNANCE



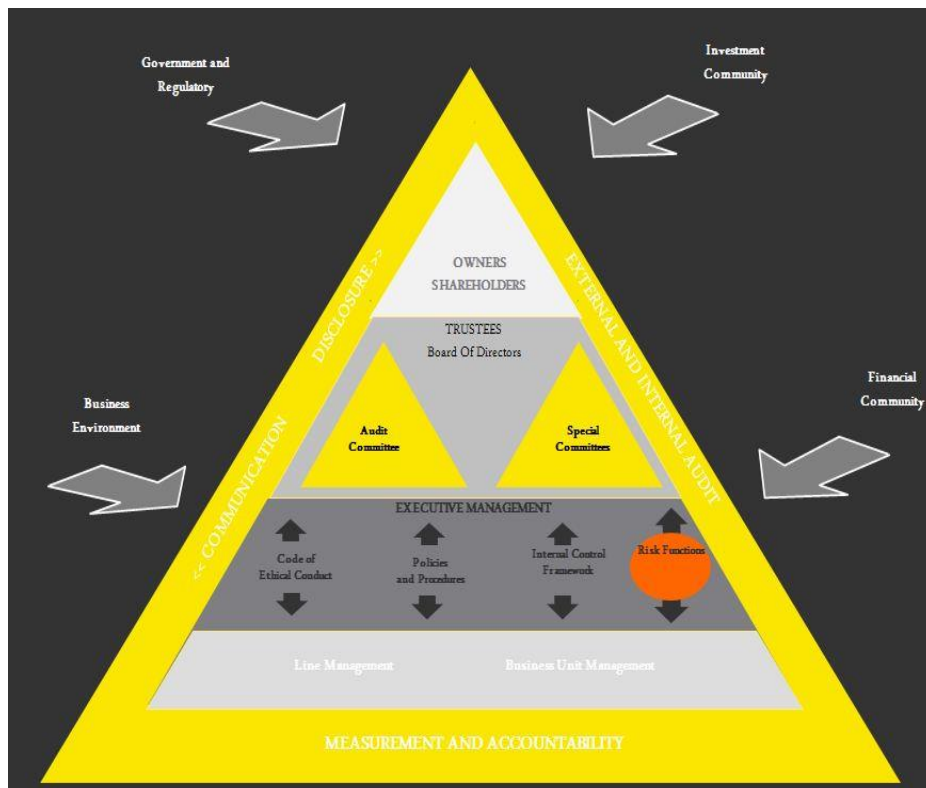
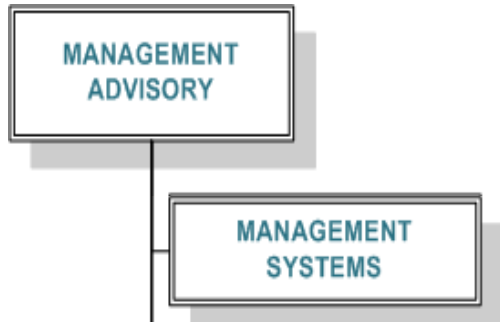
## CORPORATE GOVERNANCE FRAMEWORK



- The Term **Corporate Governance** defines the ‘rules’ around which a business operates – and can be measured and judged.
- It encompasses the **philosophies, organizational structure, processes, policies and procedures** in an enterprise that enable people to weigh competing objectives, challenges and opportunities and **consistently find the appropriate balance and direction**.
- Effective Governance Model (EGM) provides a pragmatic framework that places key elements of governance in context. It recognizes the need for a sound culture that allows the principles of good governance to thrive.



# MANAGEMENT SYSTEMS

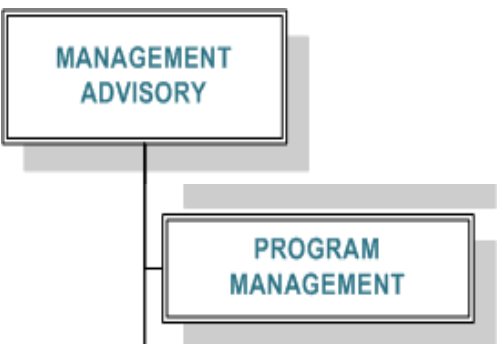


➤ Structured Approach To Manage The Organizations' Strategic Objectives, And Corporate Sustainability:

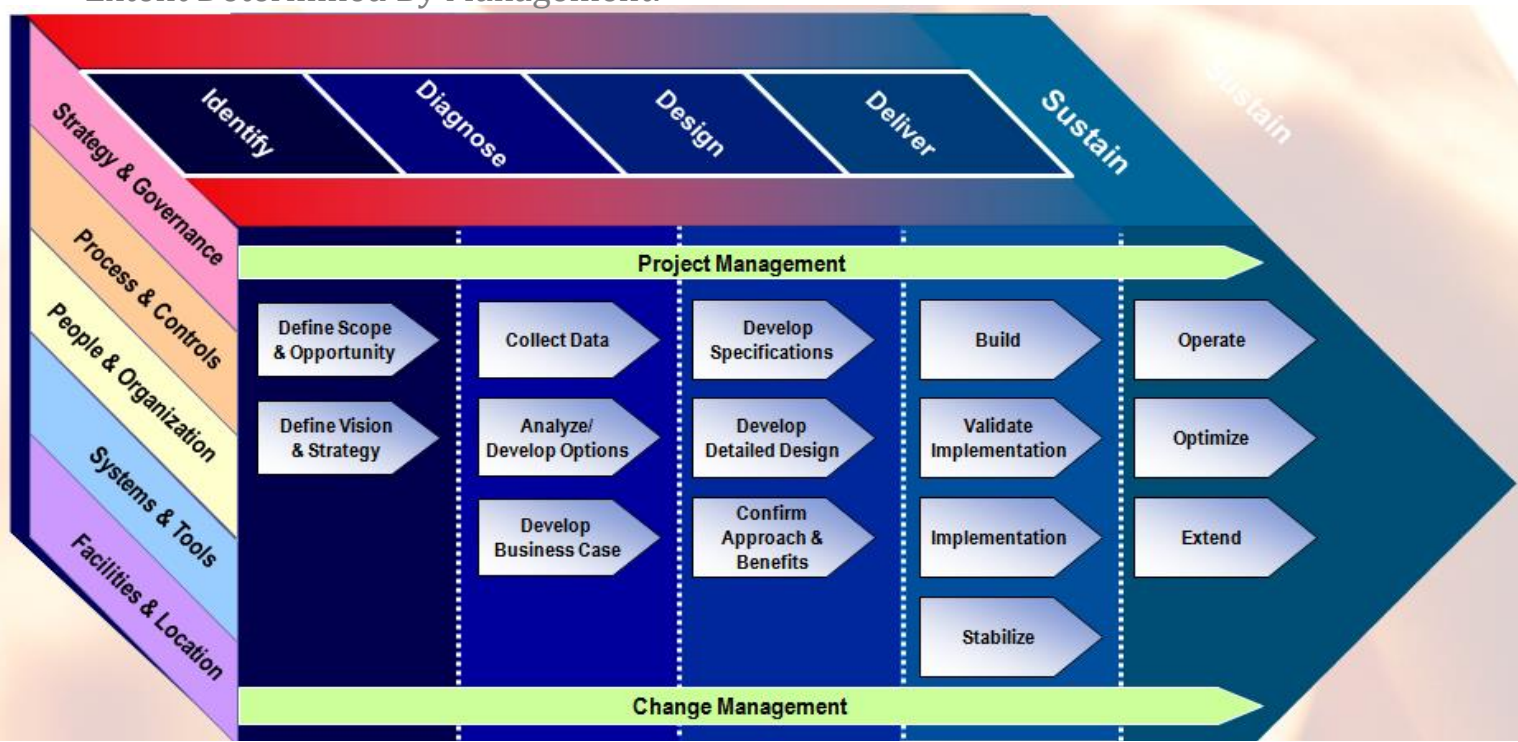
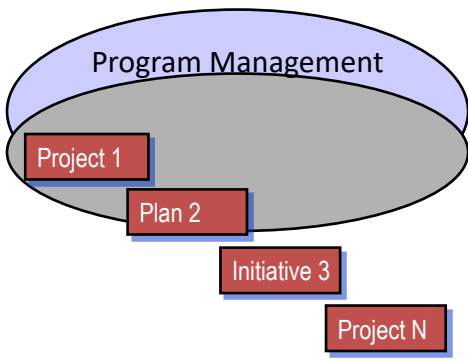
- Quality Management Systems;
- Environmental Management Systems;
- Safety Management System;
- Corporate Sustainability;
- Integrated Management Systems;



# PROGRAM MANAGEMENT



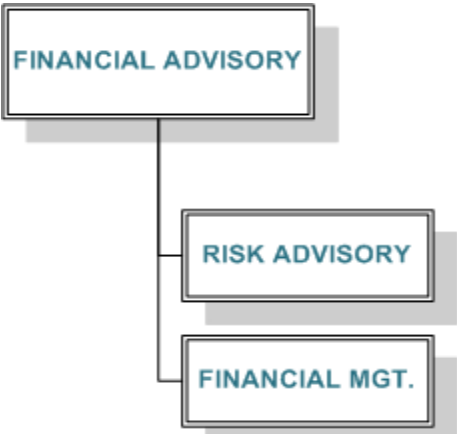
➤ Assists Organizations In Managing Their Programs, Resources Necessary And Processes In Place To Achieve Goals & Objectives. It Consists Of Planning Initiatives And Programs, Assigning Necessary Resources (Procurement, Financial, Human, Technology, Infrastructure..Etc), Managing Stakeholders And Related Communications And Reporting. It Also Consists Of Managing Execution And Monitoring Progress To The Extent Determined By Management.



# RISK & FINANCIAL ADVISORY

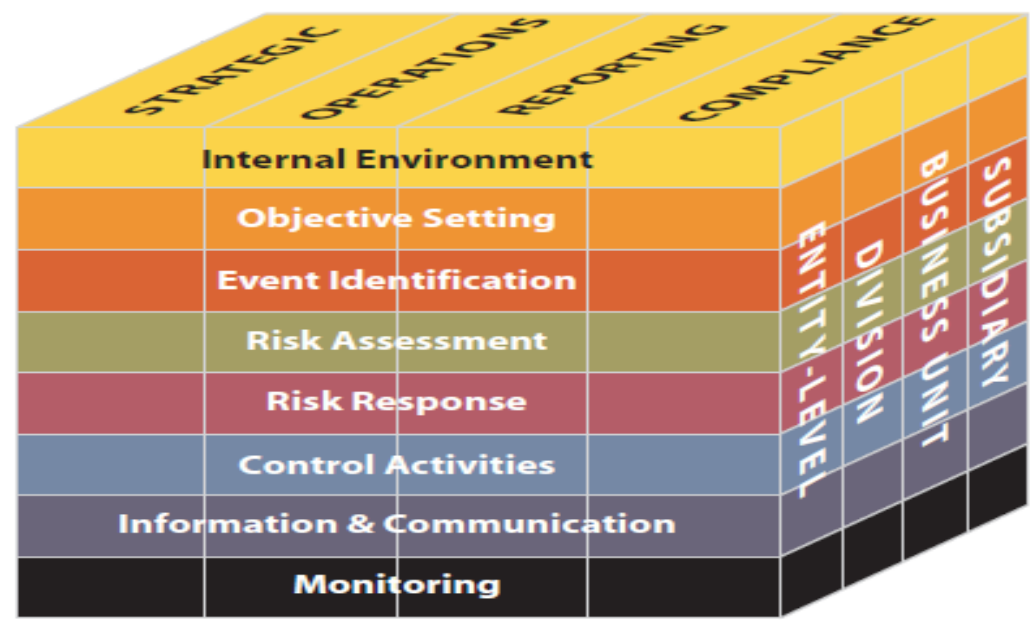
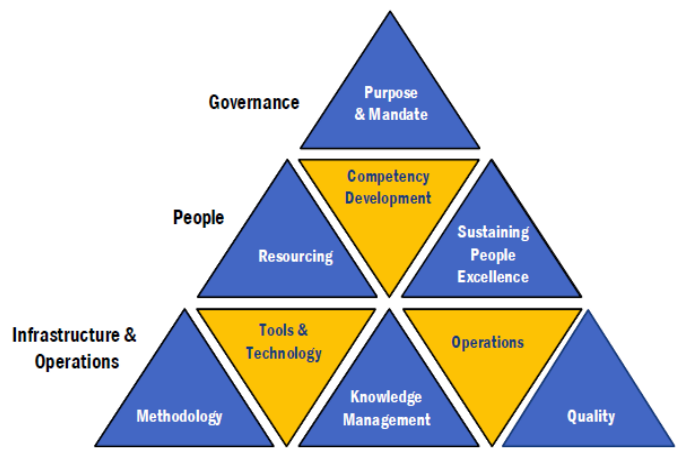
Risk & Financial Advisory Sub-service Line Offers Primarily The Following Main Streams Of Services:

- Enterprise Risk Management & Anti Fraud Mechanisms
- Internal Audit operations and Infrastructure
- Risk Remediation and Information Technology
- Set Up & Automation of Integrated Financial & Management Systems

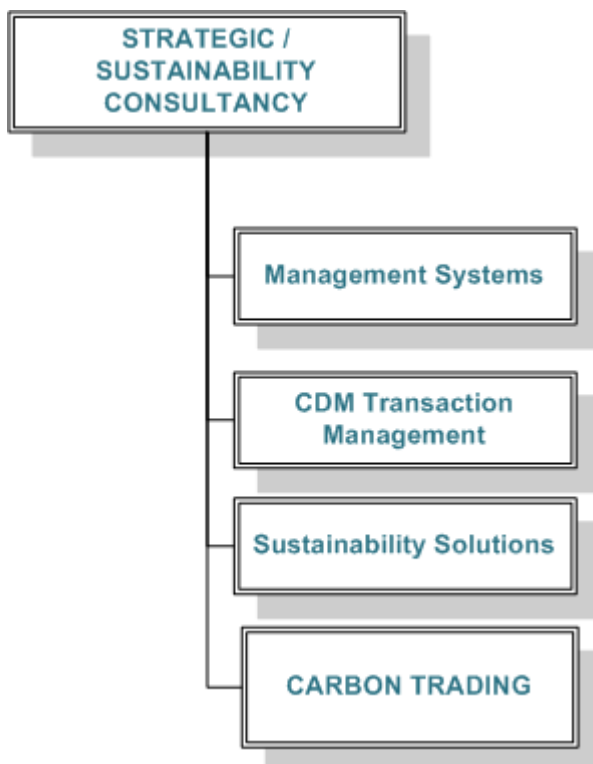


Our Approach is Based on COSO Model As The Internationally Recognized Frameworks of Internal Control Structure.

## Internal Audit Framework

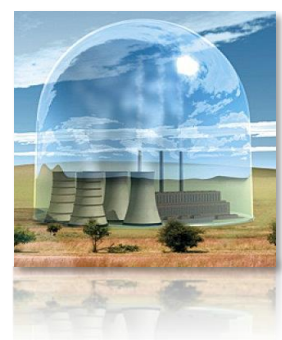


# OTHER SUSTAINABILITY SOLUTIONS

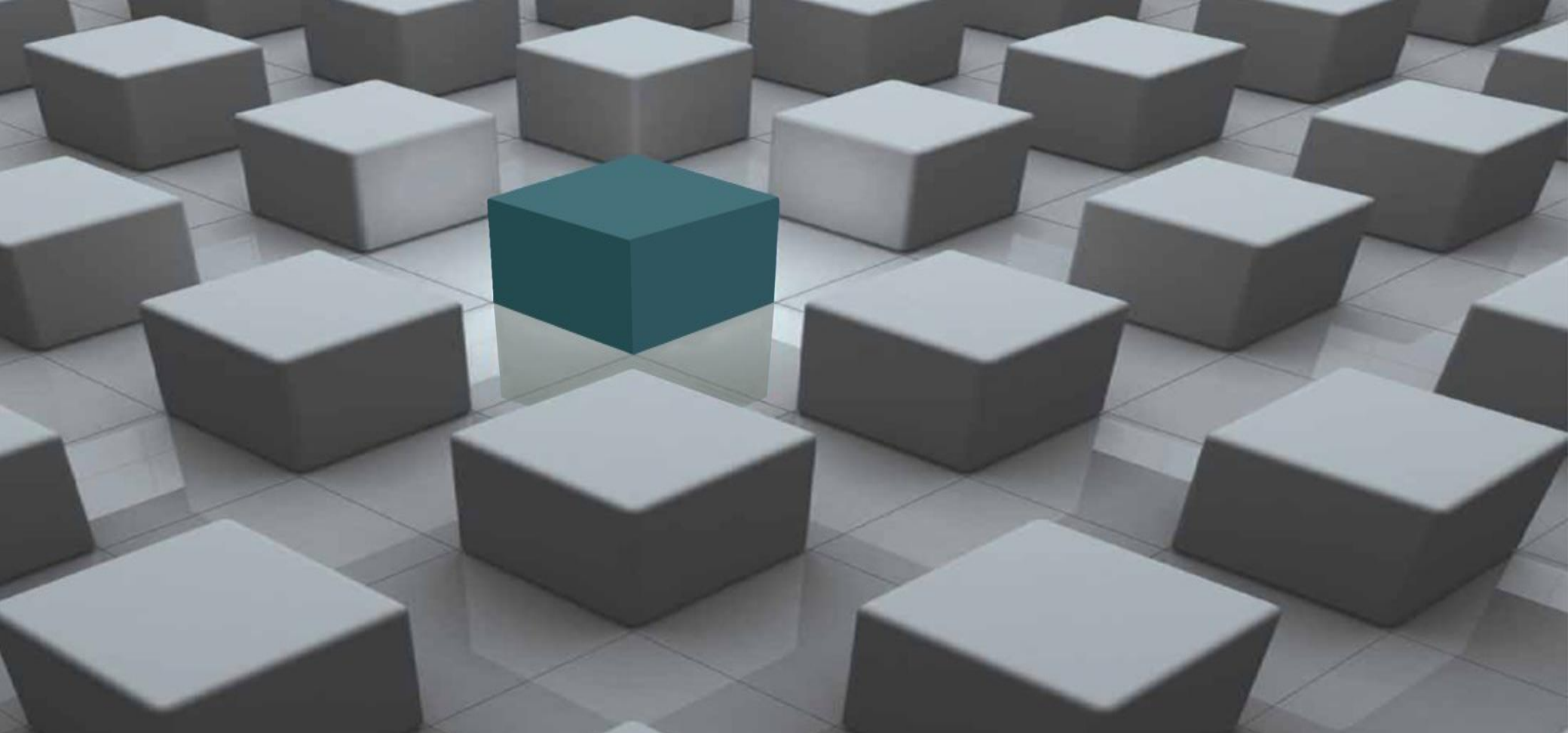


Our Sustainability Sub-service Line Offers The Following Main Services:

- **Programs and Environmental Management Services** In Accordance With CDM Globally Recognized Methodologies;
- Identify, **Commercialize** and **Manage CDM (Clean Development Mechanism) Transactions**;
- **Represent And Promote** Environmental and Energy Efficient **Solutions**;
- Assist Organizations **GO GREEN**;







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